

## LAW OFFICES OF [REDACTED]

EMAIL: [REDACTED]@GMAIL.COM

April 20, 2021

### Via Email and Certified Mail (Emails Listed Below)

Mr. Edwin Hopkins Jr.

[REDACTED]

Re: Your Breach of the Nondisclosure Agreement between you and Anthony Johnson/21 Studios LLC, Redman Group LLC, and 21 Convention LLC (the "Companies") and your defamation of Anthony Johnson and the Companies and Demand for Retraction under Fl.Stat. 770.01 et seq.

Mr. Hopkins:

This office represents Mr. Anthony Johnson and the above-referenced entities (the "Companies"). You entered into that certain Non-Disclosure and Confidentiality Agreement (the "Agreement") on or about June 19, 2019, with Mr. Johnson and the Companies. A copy is enclosed for your reference.

Mr. Johnson has learned recently that you are hosting a convention event titled "The Conference of Masculine Excellence" in Las Vegas in June, 2021. Based on the promotional materials related thereto, and the publicly available information released concerning the event, it is clear that your planning and creation of that event relies on **confidential** information learned by you which is protected by the Agreement from use or disclosure to others. Planning an event like this necessarily requires disclosure of said information to vendors, speakers, venues, etc., which is a breach of your obligations under the Agreement.

Mr. Johnson executed the Agreement with you because you were a member of his inner circle. In fact, you were considered for an ownership interest in **more than** one of the Companies, **both by former member of The Red Man Group George Miller as well as Mr. Johnson himself**. Mr. Johnson disclosed details of his operations to you with regard to both his convention business and his online business.

The areas in which Mr. Johnson and his Companies shared confidential information with you which had economic value by virtue of not being generally known or discoverable, include, without limitation, the following:

- event development and planning
- event marketing strategies
- event operations and logistics
- proprietary concepts and cost reduction techniques

- analytic reports (~~Red Man group~~)
- revenue data (~~Red Man group~~)
- event know-how
- customer relationships
- staff, volunteer, and speaker relationships
- ticket pricing strategies
- internal performance results
- event security operations
- operation and production of "The 21 Report" show
- operation and production of "The Red Man Group LIVE" **podcast**
- operation and preparation of attendee-exclusive workshops
- technical aspects of video and audio management
- backup methods for audio and video production
- event affiliate management, commission structure, discount structure/incentives
- speaker management and incentives
- attendee and merchandise management
- speaker liaison management

As such, demand is made for you to cease and desist from violations of the Agreement including, without limitation, using the above confidential information for your event, and to remove all promotional materials for said event and provide notice of its **total** cancellation. It is deeply un-masculine of you to not honor your agreements, and to seek to profit off the experience and knowledge of Mr. Johnson and his Companies which was shared with you **in good will and confidence** pursuant to the Agreement.

Speaking of such matters, it is also wrong of you to lie about Mr. Johnson and his accurate statements regarding your lifestyle and your relationships. You have engaged in multiple acts of defamation against Mr. Johnson and his entities, and acting with constitutionally required malice in doing so, as the true facts regarding your relationship and the other matters publicized by Mr. Johnson are well within your personal knowledge.

As one example, you claimed in a video linked below that the evidence presented by Mr. Johnson was created with "Photoshop" and therefore false:

[https://www.youtube.com/watch?v=iZ8Y7lqrAK8&ab\\_channel=BLACKPILLTRUTH2.0](https://www.youtube.com/watch?v=iZ8Y7lqrAK8&ab_channel=BLACKPILLTRUTH2.0)

**More widely you have acted with reckless public disregard for the truth in these matters numerous times since the publication of Mr. Johnson's documentary film, including but not limited to appearances on the Cris Von Erik channel, wherein you called the documentary a "hit piece," the Fresh and Fit channel, your own business Instagram page, and your own YouTube channel networks. You have acted with similar brazen disregard for truth in private communications with several persons with whom Mr. Johnson has long-term business relationships, and accused him of making false statements, which statements you in fact know to be true. (Can you provide time stamps to some of these)?**

Because accusing Mr. Johnson of lying about, inventing, or exaggerating these factual claims constitutes defamation under Florida law, demand is made for the following:

1. Immediately cease and desist all defamatory and false statements about Anthony Johnson in public and private.
2. Publicly admit to all factual allegations from the documentary, including but not limited to the true age, name, and appearance of Cynthia Ashlock and your long-standing actions and intent to conceal these material facts. The true nature of your relationship to this woman since July of 2019, including a wedding ceremony, a corresponding honeymoon in Hawaii and/or the Florida Keys, the exchange of vows and rings before an audience, an officiator for this ceremony, and intent to be husband and wife as recognized by close friends and family members.
3. Additionally admit that "Shawn Brady" is fake alias created to glean additional information from Anthony Johnson about the issues of private, non-state sanctioned marriage.
4. Admit that you cited Candace Owens as a reason for dropping out of The 21 Convention/22 Convention engagements in addition to Stefan Molyneux.
5. Publicly admit the basic, true nature of legal adoption issues that you and/or Cynthia Ashlock have been concealing from your audience.
6. Publicly apologize to all of your fans for lying to them specifically for multiple consecutive years.
7. Publicly apologize to all fans of The 21 Convention, 21 Studios, and The Red Man Group for lying to them and falsely representing the true nature of your life and relationships.
8. Publicly apologize to the entire manosphere community for lying to them over a period of several years.
9. Apologize individually and privately, in writing, to all business associates that were delivered defamatory comments about Anthony Johnson, including but not limited to Terrence Popp, business associates of Terrence Popp, Greg Adams, John Sonmez, Alan Roger Currie, Zac Small, Phil Foster, and George Bruno.
10. Confirm receipt of these apologies by any reasonable means available to you.
11. Additionally, specifically, and briefly cite these individuals in your public apology for lying to them.
12. Publicly admit that the video trailer "The Conference of Masculine Excellence: Reuniting A Once Thriving Men's Community" was explicitly designed as a passive-aggressive attack video on Anthony Johnson's reputation as part of a broader disinformation campaign.  
Remove this video from the internet immediately.
13. Reveal privately in writing to this law office all individuals involved in the creation of this video, specifically between the dates of March 20<sup>th</sup>, 2021 and March 31<sup>st</sup>, 2021.
14. Deliver all public apologies listed here in one video, either through a written and prepared statement read on camera, with no logos//branding visible of any kind, or through similar preparation means to make such a statement.



15. Publish this video to all of your/business available platforms including but not limited to your primary YouTube channel, Instagram accounts, Patreon accounts, and Facebook accounts.

16. Grant Anthony Johnson, 21 Studios, The 21 Convention, and The Red Man Group an indefinite license to publish and host this video **or otherwise make this video available under a permanent Creative Commons license for the public to republish without limitation.**

17. Make written, authentic requests to publish this video apology and admission to the "Fresh and Fit Podcast" to which several of your defamatory statements have been made. Carbon copy this law office with such requests.

18. Apologize for any and all defamatory and disparaging statements made against Anthony Johnson on February 17<sup>th</sup>, 2021 on the Bulldogmindset YouTube channel.

19. Deliver \$10,000 USD to Anthony Johnson via wire transfer or cashier's check for damages done against his personal reputation, as well as reputational damages done against 21 Studios, The 21 Convention, and The Red Man Group brands and companies that he owns and operates. This payment represents a fraction of actual damages done both for the violation of the Agreement and the defamatory statements made by you regarding Anthony Johnson and the Companies.

20. Cease and desist all hostile actions on the YouTube platform against The 21 Studios and Red Man Group channels, including but not limited to the abuse of privacy complaints (you are both public figures) and dubious copyright claims as censorship mechanisms.

If each and all of these demands are not complied with, within ten (10) days of your receipt of this letter, suit will be filed in Orange County Circuit Court for defamation and violation of the Agreement. My client reserves his rights to seek injunctive relief and damages, in addition to attorneys' fees and court costs as provided for in the Agreement. If you intend to retract any of the above statements, please contact this office to discuss the timing of said retractions.

Please contact me if you have any questions regarding the above.

Very Truly Yours,

A black rectangular box redacting the signature of the sender.

Cc: Client

CC: Following email addresses for Donovan Sharpe/Edwin Hopkins Jr.

Alex.hopkins112@gmail.com  
donovansharperok@gmail.com  
Donovansharpetsr@gmail.com  
sharpeassist@gmail.com